

Cantilever Shoe

For Afternoon, Evening and Graduation



—Many of our Cantilever Customers have been waiting the arrival of afternoon, evening and graduation shoes, so we hasten to announce their arrival. Obtainable in patent leather, satin, golden brown kid and black kid straps; also white Egyptian cloth for graduation.

—WHITE EGYPTIAN CLOTH OXFORDS in Cuban or low heels, blucher or lace style. Widths AA to D. Pair \$11

—WOMEN'S PATENT TWO-BUTTON STRAP CUT-OUT with dull kid trimming. Patent covered Cuban heel. Widths AA to D. Pair \$13.50

—WOMEN'S BLACK SATIN BUTTON STRAP CUT-OUT with black suede trimming. Covered Cuban heel. Widths AA to D. Pair \$13.50

—WOMEN'S BLACK KID TWO-BUTTON STRAP CUT-OUTS, dull kid trimming and leather Cuban heel. Widths AA to D. Pair \$15.50

—WOMEN'S GOLDEN BROWN STRAP SLIPPERS. Leather Cuban heels. Widths AA to D. Pair \$15.50

—WOMEN'S BLACK KID OXFORDS, with low or Cuban heel, or heels. Widths AA to D. Per pair \$13

—WOMEN'S BLACK KID 3-STRAP SLIPPERS with leather Cuban heels. Widths AA to D. Pair \$14.50

Jasper Avenue Shoe Shop, H.B.C.

Colorful Display of Fancy Ribbons

NEW SHOWING of fancy ribbons of dress trimmings, millinery and ties as well as festooned metallic ribbon for making French flowers.

—SATIN RIBBONS, dainty and pleasing are the new posant designs in five popular shades at yard 10c

—NARROW CORDED RIBBON, with each edge in contrasting shade. Yard 5c

—SHADED METALLIC RIBBON. A pleasing decoration for party dresses or making dainty French flowers. Good selection of shades. Yard 10c

—TWO-TONED CORDED RIBBON, for making the ribbon hats that are so popular this spring. The leading shades. 5-5 inch. Yard 20c. 1-1-4 inch, yard 30c

Metallic Lace and Insertions

—Many dainty designs in gold and silver metallic lace and insertions which can be used effectively for dress trimmings, lamp shades and home decorations. Priced from 6c per yard to 85c

Handkerchiefs,

2 For 25c

—New designs in fine merized lawn handkerchiefs, six dainty patterns. 12" hem. Shades of green, mauve, rose, brown, copon blue, dainty for every day use. Priced at 2 for 25c

—Main Floor, H.B.C.

—Be individual

The woman who is individual leads fashion everywhere.



No Smart Woman Likes to "MEET HERSELF"

Eliminate the Ever Present Possibility of Meeting Yourself at Any Street Corner by Selection Here Now. Visit the Silk Shop Where Exclusiveness and Individuality Are the Keynote.

—Come, refresh your eyes—brighten your outlook. It is a veritable spring tonic—a visit to our gorgeous silk displays.

—Cobwebby flower patterned chiffons, the geometrically designed georgettes, the

alloyer printed crepes and bordered prints

—38-inch Printed Silks from 2.95 to 4.00

—34-inch Bordered Prints from 8.50 to 12.00

—Second Floor, H.B.C.

POUCH HANDBAGS. SPECIAL 2.95

—A limited number of the smart spring Handbags in red, green, blue, pink, etc. Nicely finished with nickel frames and fitted with change purse and mirror. Specially priced for quick sale. Selling. Tuesday at 2.95

Bracelets, 75c

—New and attractive bracelets. Some are plain and others set single stone. Priced at 75c

New, Knife Pleated Scarf at 5.25

—The newest creation in scarfs for Easter features the small knife pleating. Made of heavy quality Louise silk in all-over design. Finished with fringe in colors to match scarf. Priced at, each 5.25

Children's Rubber Aprons

—Heavy rubber finished with fancy bias, effectively trimmed with pocket; others stencil design or nursery picture in colors. Prices, each 30c and 50c

Children's Handbags, 30c

—Children's novelty hand bags. Neatly lined. Metal frame and chain. Dainty gift for the small miss. Priced at, each 30c

Children's and Misses' Garden 19c

—Made by the makers of hickory supports. Black or white. Special at, pair 19c

—Main Floor, H.B.C.



HARVEY HOSIERY, PR. 95c

—PURE THREAD SILK HOSE, reinforced with an art silk thread at points of wear. Colors are: Cream, lavender, hazy, golden pheasant, canis, maitreque, camel, aluminum, white and black. Sizes 8 1/2 to 10. Pair 98c

"MARVEL" HOSIERY 1.50

—A PURE THREAD SILK HOSE of finest quality. Made with the "Marvel" series, just above the knee, which is a positive step for comfort. The back and toe are double. Finished in golden pheasant, canis, maitreque, camel, aluminum, platinum, silver, camel, canis, etc. Sizes 8 1/2 to 10. Pair 1.50

CHILDREN'S SILK LISLE SOCKS, PAIR 60c

—CHILDREN'S FINEST SILK Lisle SOCKS in the 1/2 length with turn-down at heel and toe. Colors are: cream, canis, maitreque, camel, aluminum, platinum, silver, camel, canis, etc. Sizes 8 1/2 to 10. Pair 60c

CHILDREN'S PURITAN MAID HOSE, PAIR 55c

—A STOCKING of this new material, with a drop stitch rib. The heels and toes are reinforced with double thread. Colors are: cream, canis, maitreque, camel, aluminum, platinum, silver, camel, canis, etc. Sizes 8 1/2 to 10. Pair 55c

WOMEN'S CAPESKIN GAUNTLETS, PAIR 2.75

—SHOWN in the new alpaca suit with a drop stitch rib. The heels and toes are reinforced with double thread. Colors are: cream, canis, maitreque, camel, aluminum, platinum, silver, camel, canis, etc. Sizes 8 1/2 to 10. Pair 2.75

—Main Floor, H.B.C.

New Orthophonic Console

\$10 Down, \$8 Monthly

—Let there be music in every home at Easter. Hear the famous Victor Orthophonic and you'll want to own one immediately. The Console model, illustrated is priced at \$115. The Cremona model is priced at \$165. Terms \$20 down and \$15 per month, may be arranged with our credit office.

Complete Selection of His Master's Voice Victor Records for Easter

STRINGED INSTRUMENTS

—Mandolins 8.75 to 21.50
—Violins 8.75 to 10.75
—Guitars 10.50 to 12.50
—Tenor Banjo 10.50 to 12.50
—Banjo Ukuleles 5.75 to 11.25
—Ukuleles 3.25 to 10.75

—A complete line of cases for the above instruments at moderate prices.

—Third Floor, H.B.C.

Groceteria News

Telephone 9315—\$2 Orders Delivered

—CUSTOMERS who have monthly charge accounts may have their Groceteria orders charged to their monthly accounts.

—H.B.C. BLUE LABEL TEA 79c	—H.B.C. DEAL OF QUALITY BUTTER 2 lbs 89c
—PEY'S CORN 45c	—BREAKFAST CACON 36c
—T.B. BAKER AND SUGAR 29c	—CANADIAN BACON 27c
—FRANKS 3 1/2 lbs 41c	—CORNED BEEF 27c
—POSTER CEREAL 20c	—CORNED BEEF 27c
—RY-KRIST 41c	—CORNED BEEF 27c
—PURE STRAWBERRY JAM 2 for 45c	—CORNED BEEF 27c
—LITTLE CHIP ORANGE OR LEMON MARMALADE 79c	—CORNED BEEF 27c
—EXPRESS PURE PEAS 54c	—CORNED BEEF 27c
—EXPRESS PINEAPPLE 77c	—CORNED BEEF 27c
—CHOICE PEAS 2 for 35c	—CORNED BEEF 27c
—HARRY HORN'S PEAS 23c	—CORNED BEEF 27c
—LARRY'S CORN FRAPPE 95c	—CORNED BEEF 27c
—CHOICE QUALITY CORN 34c	—CORNED BEEF 27c
—PEAS 30c	—CORNED BEEF 27c
—PUMPKIN 2 for 35c	—CORNED BEEF 27c

103rd St. Annex, H.B.C.

Seamless French Wilton Rugs Specially Priced

—French Wilton rugs, imported direct from leading French manufacturer. Deep pile of fine worsted yarns and the dyes are the finest fast colors. The oriental designs are artistically blended with rich harmonizing colors that are suitable for any room. Rugs such as these must be seen to be appreciated. Take advantage of this special price. Tuesday, and secure that new rug you have been wanting.

—Size 4 ft. 6 in. by 7 ft. 6 in. 27.50
Special at 27.50
—Size 6 ft. 9 in. by 9 ft. 9 in. \$59
Special at \$59
—Size 8 ft. 3 in. by 11 ft. 4 in. \$79
Special at \$79

—Arrangements may be made with our credit office to purchase rugs on convenient terms.

27" x 54" Axminster Rugs, 2.95

—A BIG SHIPMENT of these excellent quality Rugs at this low price. Shown in red, blue and white patterns, in a wide range of colors. Hard-wearing like that can be used in any room.

New Imported Stair Carpet

—A PLAIN GREY STAIR CARPET with most black border. Woven on a Brussels loom with a strong loop pile of heavy yarn that will wear. Easy to clean. Shown in two useful widths.

27 inches wide, at per yard 1.90
37 inches wide, at per yard 2.25

4' x 7' Scotch Wool Rugs at 13.50

—FINE SCOTCH WOOL RUGS shown in an excellent range of colorings. Suitable for any room. The dyes are the most fast fast colors. Finished on a dale with a heavy wool fringe.

—Arrangements may be made with our credit office to purchase rugs on convenient terms.

—KITCHEN CABINETS in golden maple, with large floor box, ceiling fixture, and mirror equipped for use. Note color balanced top. Upper section has spacious cupboard and glass receptacles for spices, etc. Priced at 37.50

—KITCHEN CABINETS in golden maple, with large floor box, ceiling fixture, and mirror equipped for use. Note color balanced top. Upper section has spacious cupboard and glass receptacles for spices, etc. Priced at 49.50

—KITCHEN CABINETS in golden maple, with large floor box, ceiling fixture, and mirror equipped for use. Note color balanced top. Upper section has spacious cupboard and glass receptacles for spices, etc. Priced at 59.50

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8 Big Values in H.B.C. Staples

—1000 YARDS OF STURDY UNBLEACHED BENGAL COTTON, 34 inches wide; adaptable for practically every household need. Special, Tuesday. Yard 19c

—1000 YARDS CRISP SUMMER VOILES, fast colorings, in small designs, suitable for either women's or children's wear. 38 inches wide. Regular 50c yard. Special, yard 39c

—800 PAIRS OF NOVELTY TERRY TOWELS, fine soft nap, fast colored Jacquard borders, in blue, pink and helio. Size 18 by 28 inches. Hemmed ends. Very special, per pair 1.25

—3000 YARDS OF THE SUPER QUALITY FINE ZEPHYR FINISHED WILLIAM ANDERSON'S SCOTCH GINGHAMS, a big choice of crisp new designs. 36 inches wide. H.B.C. pricing, yard 45c

—36-INCH WHITE ENGLISH DIMITY in a fine sheer quality, ideal for children's summer dresses, women's underwear, etc. Regular value, per yard, 45c. Tuesday special, yard 29c

—36-INCH SUPER DRAWN THREAD SWISS LINGERIE VOILE, in shades of mauve, rose, peach, pink, opal, apricot, orchid, orange, russet and yellow. Special value, yard 75c

—LOVELY PLAIN COLORED RAYONS, ideal for lingerie, dresses, bloomers, slips, etc. All the wanted shades. 36 inches wide. H.B.C. pricing, yard 98c

—38-INCH PLAIN COLORED BROAD CLOTHS, so popular for men's shirts, pyjamas, women's underthings, etc. Every wanted coloring. H.B.C. pricing, yard 65c

—Second Floor, H.B.C.

Stainless Steel Knives 49c

—Surpassing value in stainless steel knives, made by James Deaking & Sons, Sheffield, England. Absolutely first quality. No seconds.

—TABLE and Dessert sets, with white handles. Because of a combined purchase for eleven stores we are able to offer them at, each 49c

E.P.N.S. Egg Cup and Spoon, \$1

—FOR LATTERLY TWENTY EGG CUPS AND SPOONS with famous china plate in many different patterns and shades. Complete with spoon of E.P.N.S. Price \$1

—Third Floor, H.B.C.

Choose Wallpaper Now

—The H.B.C. is the home of semi-trimmed wallpapers—service and satisfaction with every roll. There is no casting around when thinking of buying wallpapers for here you will find a complete range.

—These time saving papers are a boon to every householder and especially for those who hang their own papers. Improved quality and color effects at lower cost. Priced at, per roll 10c, 15c, 17 1/2c and 20c and up.

20 Patterns for Main Rooms, 29c

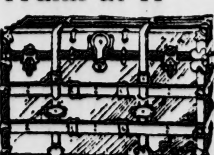
—Initiation tapestries, scenic effects and blends. The tapestry papers are real good patterns on embossed stock, and all embody wanted colors. Values to 60c.

Special at, per roll 29c

—Fourth Floor, H.B.C.

This Large Size Trunk at 11.75

—WATERPROOFED CANVAS covered, painted in drab color on a well seasoned, strongly made, full size box. Braided metal trimmings. Two-inch leather straps, steel bindings and hardwood base. Nicely lined and fitted with deep tray. Priced at 11.75

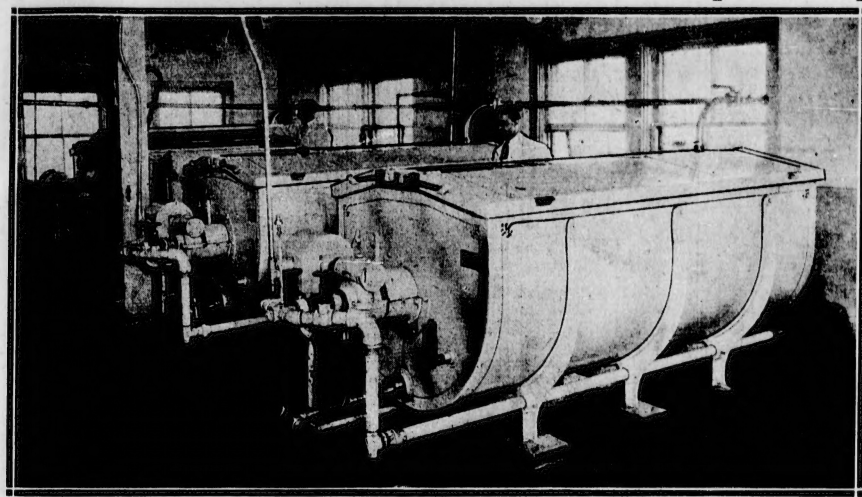


STEAMER TRUNKS AT 14.50

—SPECIALLY ADAPTED to long distance traveling when the utmost service is required. Covered with a strong metal cover. Solid riveted, brass bumpers, chains and lock. Well finished inside. Shallow box. Price 14.50

—Baggage Shop, 4 Doors East of Main Street, H.B.C.

36,000 Cows on 300 Farms Work Hard For Edmonton City Dairy



(Left) R. P. Minton, Asst. Manager; (Above) Pasteurizing Room of the Edmonton City Dairy; (Right) W. W. Frey, Managing Director

Fifteen Million Pounds of Milk Handled Annually by Big Plant

harmful bacteria and makes pure milk absolutely safe. Here the milk is heated up to 142 degrees Fahrenheit. It is held for 20 minutes and immediately cooled in a double coil to a temperature between 31 and 40 degrees Fahrenheit, from which cooler the milk flows to a rotating filter which automatically fills and caps 3,600 bottles per hour. Here one man inspects all bottles which have previously passed through the bottle washer in cases with the bottles up side down, where they are cleaned with successive solutions of caustic soda and washing powder, and finally rinsed with hot water and sterilized with live steam. Human hands cannot stand the heat necessary to thoroughly clean and sterilize the bottles, the machine can.

Perpetual Motion. Perpetual motion is the motto of the rotating filter where 12,000 bottles of milk cream and superior milk are filled each day. Two inspectors are busy at this machine, one area that the bottles are properly placed on the filter, and the other area that the bottles are properly filled, and capped. Two men place the bottles in cases and slide them on conveyers down to the cold room where the milk and other products are kept in cold storage in a large room, piled high with cases of delivery.

A visit to the cream room solves the mystery of superior and another line about nothing goes into it, but milk and cream. Superior milk is just what the name says it is, milk better than the average flow of milk from the cow, which runs from 3.5 per cent. to 4 per cent. in butter fat.

Secrets Explained. Superior milk contains about 10 per cent. of a sufficient amount of sweet cream, added to ordinary milk to bring it to 10 per cent. then the milk is put through the cream separator, which breaks up the fat globules and discharges the fat even-ly through the milk. This is why the alphas have been broken up, and will not rise in the milk. The alphas are projected through the milk by the high pressure homogenizer, nothing is used in making superior milk but pure milk and cream. It is pasteurized, cooled and bottled in the same manner as milk. It is simply homogenized milk and cream about 6 per cent. richer than ordinary milk.

On the ground floor is the department where the special milk is bottled from two herds kept for that purpose. It is tested at regular intervals by government experts, and handled with extreme care from the time it leaves the cow until it reaches the home. A special premium is paid to

the two farmers who supply this milk.

Cream Testing. The cream testing room is a mass of small glass pipes, delicate weighing instruments and rotating dial-testers. A specialist is in charge of this department and under his supervision are charts and records of all milk and cream supplied to the Edmonton consumers. This department is more or less over the head of the average citizen who is not a member of the city council.

Cold Comfort Here. Enter now the portals of the canning room, where all the milk and cream cans are washed and sterilized by a machine with high powered pumps which wash the cans with hot water and washing powder, finally sterilizing with live steam.

long lines of milk and cream cans are washed at the rate of five a minute and in a manner impossible of accomplishment by the human hand.

Gold Comfort Here. The gates of Paradise swing ajar as one enters the ice cream department. Here the familiar delicacy is to be visualized in long moulds being separated deftly into the regulation bricks by a deft machine. Velvet ice cream in stacks, piles of dishes, cases containing the beloved youth cones and shining machinery ready to turn out 2,000 cones a week, once the warm weather carries on cream production to Vancouver place, pasteurized cream, milk, sugar, the finest of fruit and flavoring extracts, are the only ingredients that go into the making of velvet ice cream, and in twenty minutes 400 cones can be turned out.

That it can remain in the outside air, properly packed for several hours before it commences to thaw. But in practice immediately it is made it is carried to coolers, where a temperature of 15 below keeps it in the required shape.

The Engine Room. In the engine room three giant wheels revolve and from the time they commence the rush season, which may last three months, they never stop until October. In their motorization they are up nearly 2400 hours of electric energy a month, their utilization is entirely Alberta produce and

son being to pump the ammonia through the pipes that keep the rooms cold in the various departments.

Hanged about the yards are various other sections, a bottle washer, where each year receives four car loads of glass bottles, the can department, where each large house receives his cans every day; the wagon and shortly after 5 a.m. the last of the wagons leaves the yard and the milk and cream supplied by the R. C. D. to Edmonton homes is in full swing by men who are well known for their prompt and courteous service.

On Their Rounds. Commencing at 5 a.m. every day in the year, half, rain, snow or storm, the movement of milk and cream begins. The 22 drivers on regular schedule loading up their wagons and shortly after 5 a.m. the last of the wagons leaves the yard and the milk and cream supplied by the R. C. D. to Edmonton homes is in full swing by men who are well known for their prompt and courteous service.

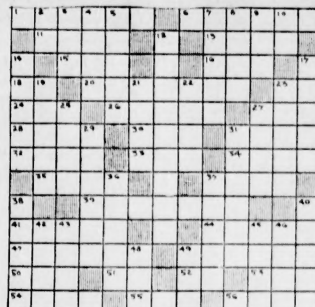
Twelve hundred tons of ice are used each year in packing ice cream and for keeping milk cool on the wagons during the summer season. Each year the houses account for 35 car loads of Alberta milk and six car loads of oats.

Attached to the "Milk Head plant" is an egg department, where eggs are graded and stored prior to shipment, while in addition the R. C. D. maintains a poultry plant near the "N. H. Depot" devoted to the chicken fattening and export industry here during the season. Close to 70,000 birds are fattened, killed and prepared for local and export markets. The chickens being shipped in car loads.

Bones Mark Here. Thousands of Edmonton made bones are sold in the egg and poultry business by the Edmonton City Dairy each year while 2,000 tons of oil are used to fry the bones. These bones are kept busy collecting for the season. May 1st, three million chickens are sold, and the oil is used for local and export markets.

Each is a resume of the Edmonton City Dairy operations, one which utilizes entirely Alberta produce and

Bulletin's Crossword Puzzle



HORIZONTAL

1. supplies or cube; 6. to agree; 11. melody; 13. plant used for a better drug; 15. recent; 16. two times; 18. caretaker of others; 20. disordered; 22. a belated; 23. a woman; 24. a mistake; 25. explanation of sorrow; 26. left; 27. autumn; 27. named; 28. bird similar to the ostrich; 29. escaped upon; 30. to silence or with a knife; 31. kind of course; 32. to wander idly; 33. to become; 34. strip of leather; 4. east; 45. and abstract; 10 work of skill; 31. belated.

2. preparation of place; 53. music; 54. a link; 55. VETTERAL.

3. explanation of laughter; 3. and eagle; 4. arrived; 5. followed; 6. bond; 7. the ground with the forecast; 7. settled; 8. counter or cylinder; 9. age; 10. point of compass; 11. away.

ANSWER TO PREVIOUS PUZZLE

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100. MOD

whetstone wonder; 14. sun; 15. per-
fected; 16. parts in a drama; 21. re-
flect; 22. bill of fare; 23. lower
part of a ship; 24. to break the heavy
weight; 25. to change; 26. a diamond
in itself; 27. conscience; 28. pap-
erous; 29. to silence or with a
knife; 30. relief supply of horses;
31. readily; 32. to pierce with teeth;
33. Polytechnic museum; 34. roll of
this; 35. region; 36. to put out; 37.
the fish.

The Atlantic river, South America,
is about 2,500 miles long.



WE USE
THE SPRAY LACQUER
PROCESS
AND GUARANTEE
SATISFACTION
THE GREGORY CO.
Building
Auto Tops, Upholstery, Body
10172 98 St. Phone 5427

William Fane

AUTO BODY BUILDERS
UPHOLSTERING AND PAINTING
9548 108A Avenue. Phone 23121

Universal Shoes

Manufacturers of
High-Grade
Footwear
EXCLUSIVE STYLES AND DESIGNS
Let Us Make Your Next Pair And See The Difference
UNIVERSAL SHOE MFG. CO.
9545 Jasper Ave. Phone 2150

If Madam is to Start Next Season With Fashionable Furs

She must consult the New Designs now, and place her order for repairing or remodeling her old garments, or for any New Garments that she may desire as early as possible.

Our 25 years of Experience as Fur-
riers at Madam's Service.
All Furs Insured and Stored

Standard Fur Works

10455 JASPER AVE.

Canada's Best Biscuit

Baked in Western ovens from the finest
Wheat Flour. Deliciously crisp and full.
Flavored. Every Package triple sealed.



PLAIN OR ROLLED—Ask for what you want
J. H. NORTH WEST BISCUIT CO. LTD.
EDMONTON, CANADA; SASKATOON, SASK.;
WINDSOR, ONT.; WINNIPEG, MAN.; VICTORIA, B.C.

Edmonton Auto Spring Works

MANUFACTURERS OF
High Grade Automobile Springs

Made in Edmonton for Alberta
Trade. Tempered by a patent pro-
cess unequalled. We carry a stock
of Springs for All Makes of cars.

Cor. of Jasper Ave. and 95th St. Phone 6892



STOP!

Have You Seen
The New
Quality "S" 4
OLDSMOBILE
Four-Door
Sedan
On Display
At
PENDLETON MOTORS
OLDSMOBILE AND OAKLAND DEALERS
10230 99th Street Phone 1010

ECD

SUPERIOR MILK

Made to supply the demand for milk richer than
ordinary milk but less rich than cream.

Pure Milk of average richness made richer by
adding about 6 per cent. of pure sweet cream, this
brings the cream content up to 10 per cent. The
milk thus enriched is passed through an homo-
genizer, this breaks up the cream globules and
distributes the cream evenly through the milk.
This is why cream will not rise on Superior Milk.
It is pasteurized—Pure—Rich—Wholesome.

Edmonton City Dairy Limited

PHONE 9264
We have a White Wagon on Every Street Every Day.



COFFEE DEMONSTRATION WEEK
Fresh Roasted, on the Premises. Fresh ground, fresh made,
the "Tricolour" way. Freshly served free to everybody.
A Coffee Treat you will enjoy
COME TO THE "SPOT"
Henry Wilson & Co., Ltd.
8011 STREET MARKET SQUARE

PRINTING

RELIABLE
"Good Printing at the Right Price."
CORPORATION, LIMITED
9922 101st STREET
EDMONTON Phone 4078

—By Sidney Smith

ME THAT

\$50,000.00 — AS — NOW I'LL ENJOY IT!
 I EARNED IT — WHEN THAT \$50,000.00 IS GONE
 THE SAME LITTLE GUY THAT MADE
 IT WILL MAKE SOME MORE.
 A GOOD HORSE DESERVES
 A GOOD BLANKET AND YOU
 NEVER SAW A GENERAL
 WIN A WAR WEARING
 A PRIVATE'S UNIFORM.

THE SIMPSONS
 BY DAVE COVERLY

—By King

THERE, I'VE HAD A GOOD CRY AND FEEL BETTER! OCTAVE GOT ON MY NERVES TERRIBLY.

Woodstock Red 12, 14 Fox Co. Copyright 1974 by The Charles Schulz Co.

—By Sol Hen

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U. B. 1000

—BY BLOSSER

COME—
N YOU
MUTTERS

WHY, AIN'T
THEY BEEN
BORN
YET?

3-22
PUBLISHED BY THE NEW YORK TIMES

Dr. Harold Cope

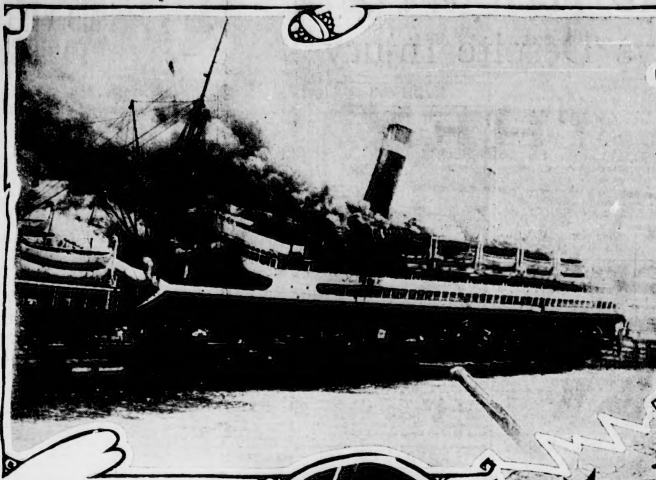
BY LOSIN' A LIKE THIS. AT TO TRY OWNER BUT I MAKE IT FIRST.

ANNIE!! WHERE ON EARTH DID YOU EVER PICK UP SUCH TRASH? A DIME NOVEL! OF ALL THINGS - I'M ASHAMED OF YOU! - THE FINNAGE IS THE ONLY PLACE FOR SUCH CHEAP RUBBISH -

AW GEE!

GRAY

Charge Canine With Murder; Millions Damage When Liner Burns



LINER BURNS AND SINKS
—The United States Line's steamer America, former German liner Amerika, taken over during the war, burning at her berth at Newport News, Va., last week. Owing to her waterlogged condition she sank to the bottom of the James river though part of her hull remains visible above the water. The estimated loss is \$2,000,000. She had just been overhauled in dry dock prior to resuming the European service.



RIGHT: Hon. and Mrs. Ogden H. Hammond, as they sailed last week for Spain where the former will assume his duties as the new ambassador from the United States.



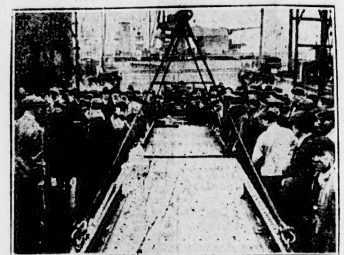
ON TRIAL FOR HIS LIFE!—“Teddy,” a Belmont fox terrier, whose murder trial, pending the autopsy, resumes to-day before Judge Glenn at Philadelphia. He is charged with wilfully chasing and killing a six-month-old kitten. The trial involves all the formality of a murder case.



ANCIENT ENGLISH MANSION DESTROYED—The exterior of Benacre Hall, Wingham, Suffolk, after the recent fire, when the 200-year-old house was destroyed, the third such disaster in recent weeks. It is the seat of Sir Thomas Gooch, the 10th baronet.



CARDS BOARD OF STRATEGY—Manager Rogers Hornsby, Otto Williams, former Detroit coach, and “Bill” Killefer, coach of the pitching staff, plan a trick play for the St. Louis Cardinals to spring on the other teams of the National League when the schedule opens.



NEW CRUISER—The first keel plate of the first of the four new cruisers for the British navy laid down at Portsmouth. The ship will be called “London” when finished. This was the name of the man-of-war which brought Charles II. to England on the Restoration in 1660.



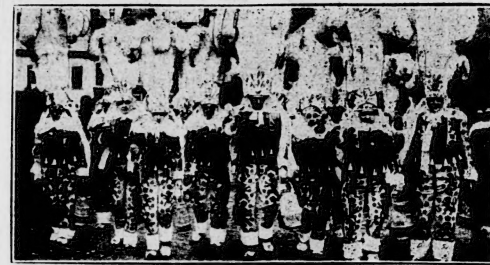
MUSSOLINI TAKES AGAIN TO THE SADDLE—This interesting photo shows the Italian premier and dictator riding in Villa Borghese, Rome, for the first time since his serious illness of a year ago.



THE FIGHT TO RAISE the sunken United States sub S-51, which has been lying on the sea floor with her dead crew since last September, starts next month and the underwater torch shown in the above photo will be used in the task. It was designed by Chief Torpedoman Frazer.



LEFT: The trophy donated by Hon. W. L. Mackenzie King, premier of Canada, for the Dog Derby championship of Northern Saskatchewan. It was won by Ross Moxley, of The Pas, Manitoba, at the recent Prince Albert Winter Carnival. Moxley won the 160-mile race, 40 miles each day, in 16 hours, 44 minutes and 40 seconds. Verner Johnson was second, just one minute, eight seconds behind Moxley.



SHROVETIDE CARNIVAL—Wondrously clad revelers took part in the Shrovetide carnival recently held at Binche, Belgium. The carnival dates back to 1540. Photo shows the headresses of ostrich feathers worn by the men.



YOUNGEST AVIATOR IN FRANCE—Marcel Farman, son of Maurice Farman, the airplane constructor, is also probably the youngest in the world, as he is only 12 years old. His father considers him sufficiently far advanced to fly alone, though under the French law he cannot obtain his license until he is 18. Photo shows him with the biplane he flies regularly near Versailles.



STEPS TO STARDOM—Miss Virginia Van Wie, 17-year-old Chicago lass, who defeated Miss Glenna Collett, national champion, for the Florida East Coast golf championship. The match was said to be the greatest ever played between women in the United States.



RESCUES JAP SAILORS—Capt. George Irvine, of the oil tanker Java Arrow, with the survivors of the Japanese steamer Daishin Maru, who became disabled when her fuel gave out in the mid-Pacific. Left to right: Capt. Irvine, Vice-consul Shibata and Capt. Nakamura.

Several Prominent Business Men Were Interviewed Regarding Newspaper Contests

WHAT THEY SAY:

"I think newspaper contests are splendid. I know an Edmonton lady (the late Mrs. Alberta McKay) that won a big \$2,000 touring car in a contest in Calgary in 1922. The remarkable part of it being that she won her prize by soliciting strangers as she knew practically no one. I know to be a fact that she won on her efforts alone and only subscribed to the paper for six months for herself. I certainly would not hesitate one moment to enter your contest if this was not our busy season."

"I am personally acquainted with Mrs. Teena Steele of Cardston, Alberta, who was the winner of the first prize in a recent Lethbridge contest. I was always under the impression that in order to win one of the capital prizes it would be necessary to have a financial backing. But when I see that a widow with five little kiddies, who takes in sewing for a living can win the first prize, I realize that I must have been misinformed. I am pleased to learn that the candidates in the Edmonton Bulletin's contest will receive the same fair treatment that Mrs. Steele received in her contest." More power to you.

"What do I think of newspaper contests? I think anyone who has the time and doesn't enter is very foolish. I knew a lady in Moose Jaw who won second prize in a contest there. This lady had only been in Moose Jaw three weeks when the contest started. This was not her only handicap as she had two small children, aged 18 months and three years. As she had no friends or place to leave them, she found it necessary to take them with her to the canvassing. The three-year old child stayed outside and watched the baby carriage while the mother canvassed subscriptions. The pluck and energy of this lady won her a permanent position at the close of the contest with a spin and ice company at \$25.00 a week."

I think Newspaper competitions afford energetic people a splendid opportunity to earn in a few short weeks, an amount equivalent to more than a year's earnings of the average person.

A lady friend of mine at Brandon, Manitoba, who was employed as a book-keeper at the Mental Hospital at Brandon, entered the Brandon Sun automobile contest the first day the announcement appeared. She was taken ill with a severe cold the third day of the competition and was unable to carry on with the contest for two weeks. When she recovered she went to work in the contest during her spare times, which was not very much, as she worked from eight in the morning until sometimes ten at night. However, she devoted her spare moments to telephoning people to save their subscriptions for her, and called to collect them during noon hours and after she finished her duties at the office. She told me that oftentimes she worked until midnight collecting the promises she had received during the day. When the contest closed she said she was ready to take a rest, she worked hard and kept right on plugging. BUT WHAT WAS HER REWARD? AN ESSEX COACH, at that time valued at \$1,685.00. The young lady in question is now preparing to enter the Brandon Sun contest had the misfortune to undergo an operation which meant an outlay of several hundred dollars. She was unable to pay the debt at that time, but when she won the first prize in the contest she sold it immediately for cash, paid her doctor and hospital bill, and was able to take a trip east to visit her mother whom she had not seen for several years, and still had a substantial bank account.

Our Contest



"It appears to me that The Bulletin is protecting the hard working candidate. I like the declining vote schedule and I was also told that at the end of the contest the Bulletin Box will be sealed by the Judges and not opened until the contest is completely closed. I also understand that the candidates must place their remittances in a sealed envelope thereby casting a secret vote which absolutely guarantees secrecy in their voting, thus protecting every participant that no information will leak out as to their final standing."

"What do I think of your contest? I think it is just fine. I know of three people in other towns who competed in newspaper contests and were successful. I have in mind a young man who is now general sales manager of a large eastern manufacturing company, who secured his position by coming to contest with his present employer while canvassing for subscriptions in a contest. Every person who has an hour or two spare time should enter the contest even if they only get ten per cent commission. If they have any initiative at all this will be the stepping stone to something bigger."

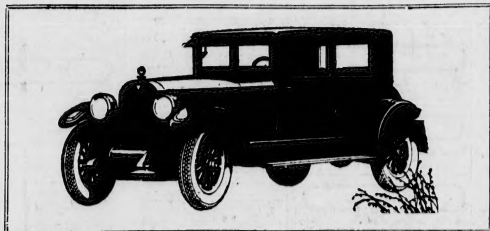
"I am very much interested in your contest, in fact I read the contest news with as much interest as any other news. I earned enough money in a newspaper contest to pay my way through college and we did not have the liberal prices that The Bulletin is giving away. One good feature that I noticed about your contest is that there are no strings or red tape about it, and that it only lasts for a few weeks. Everybody gets something. There is no lost time."

"I think The Bulletin contest is an excellent proposition for any one. It gives a young man or woman a wonderful opportunity to study the various types of people from whom they might solicit subscriptions and also strengthen their determination and self-confidence. One of our employees entered your contest, she asked us what I thought about it. I told her that in my opinion she could do nothing better than to start right out. And further, I am going to help her, all I can. The prizes are wonderful and even if she doesn't win the first prize she will get ten per cent commission, which is not to be passed up today."

"I was greatly surprised to note that you have a declining vote schedule this time, also that your rules protect and give the hard working candidate a square deal. Through these rules the candidate with a few wealthy friends does not have the advantage."

"I started in saving for a home on my twenty-fifth birthday, but on account of sickness and hard luck I did not own my home until I was nearly forty. Your offer of a \$2,000 Hudson Super Six Coach is one of the finest and best prizes I have ever heard of. I like the sentiment of it. I just wish I could leave my business and get into the contest. More power to you."

First Grand Award



First prize in The Bulletin's \$10,000 Contest will be the Famous \$2,000.00 Hudson Super Six Coach. This car is equipped with an extra tire, motor meter, coil lights, bumpers, radiator shutter, wind-shield wiper, rear vision mirror and built in transmission lock. This car was purchased from and is on exhibition at the Freeman Garage at 10712 90th Street. WE WISH TO ASSURE OUR CANDIDATES THAT THE WINNERS OF ALL CARS IN THE BULLETIN'S CONTEST WILL RECEIVE NEW CARS AND NOT DEMONSTRATORS.

ENROLLMENT COUPON

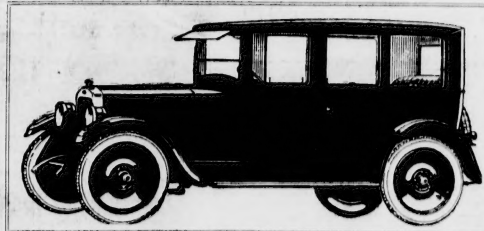
Good for 10,000 Votes

Enroll your name as a candidate in the Contest, or enroll a friend if you wish.
THE EDMONTON BULLETIN
CONTEST DEPT.,
Suite One, Credit Foncier Bldg.,
Gresham.
Kindly enroll the following party as a candidate in your Automobile Contest:
NAME
ADDRESS
PHONE NUMBER
NOMINATED BY
ADDRESS
Note—Only one enrollment coupon will be accepted for any one candidate.

CLIP OUT NEATLY EDMONTON BULLETIN AUTOMOBILE CONTEST GOOD FOR 500 VOTES

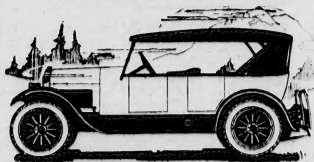
For
Address
This coupon when neatly clipped and brought or mailed to the Contest Department will count for the candidate whose name is written thereon.
Void After March 31st.

Second Capital Prize



This magnificent \$1,685.00 Oldsmobile Five-Passenger Two-Door Sedan is the second capital prize in The Bulletin's big Automobile contest. The car was purchased and is on exhibition at the Pendleton Motors, 10230 90th Street. The Oldsmobile is equipped with one bumper. WE WISH TO ASSURE OUR CANDIDATES THAT THE WINNERS OF ALL CARS IN THE NEW BULLETIN'S CONTEST WILL RECEIVE NEW CARS AND NOT DEMONSTRATORS.

THIRD PRIZE



This elegant \$965.00 Star Touring Car will be given as Third Prize in The Bulletin's \$10,000 Auto Contest. The Star Touring Car was purchased and is on exhibition at The Premier Motors, Limited, 10132 102nd Street. The Third prize is equipped with a spare tire and tire cover.



A special fund of \$1,000.00 Cash has been set aside to be distributed in the form of 10% commission to active non-prize winners. (Read commission rules for full particulars). This "can't lose" arrangement assures compensation to all candidates and means that there will be no losers in this race. Could anything be fairer, or more liberal than this?

FOURTH PRIZE



This universally known \$702.00 Five-passenger Ford Touring Car will be the Fourth capital prize in The Edmonton Bulletin's Auto Contest. The Ford was purchased from and is on exhibition at the Dominion Motors Limited, Edmonton Ford Dealers, 102nd Street, South of Jasper Avenue.

Address Your Entry Blank and All Communications to

"THE CONTEST DEPT." of The Edmonton Bulletin, Suite 1, Credit Foncier Bldg. or Phone 6668



Two Big Attractions at the Pantages

Western Thriller Shows at Princess

Another combined program of a motion picture feature and five vaudeville acts will be given at the Pantages theatre starting Thursday at 1:30 p.m. The entertainment has been a continuous success since the vaudeville troupe arrived at 1:30 and 1:45. There are two vaudeville troupes, the first being the "Hallett House" which brings to the stage a wonderful aggregation of dancers under the leadership of their star, who at one time was featured in the Russian ballet. This act is a beautiful spectacle of stage work and artistry.

There is a splendid cat scene in "Headlines," the motion picture feature. For this reason, the picture, a romance of newspaper life, the entire studio equipment was moved to the cat life in "Data." The picture is a story of a man and a woman who are in love and screen celebrities. The picture is a story of a man and a woman who are in love and screen celebrities.

The remaining vaudeville troupe of the bill is excellent band. The added attraction of the picture is the "Hallett House" which brings to the stage a wonderful aggregation of dancers under the leadership of their star, who at one time was featured in the Russian ballet. This act is a beautiful spectacle of stage work and artistry.

Program Here Is Test of Versatility

No more striking example of the versatility of John Martin-Harvey, the famous English actor, will be seen here at the Empire theatre than in the picture "The Cat and the Chinaman." The picture is a story of a man and a woman who are in love and screen celebrities.

Powerful Drama at Capitol Theatre

"The Johnston Flood" is now showing at the Capitol theatre in a new and improved version. The picture is a story of a man and a woman who are in love and screen celebrities.

Mail From Aklativ at Fort Simpson

"The Johnston Flood" is now showing at the Capitol theatre in a new and improved version. The picture is a story of a man and a woman who are in love and screen celebrities.

Valentino Appears in Unusual Role

"The Eagle" is now showing at the Capitol theatre in a new and improved version. The picture is a story of a man and a woman who are in love and screen celebrities.

Jones Film Full of Thrills and Suspense

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"I'll Show You The Town"

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Constance Talmadge Stars at Dreamland

Sister Franklin, long recognized as one of Hollywood's leading actresses, is to have the privilege of directing a picture for the first time in her career. The picture is a story of a man and a woman who are in love and screen celebrities.

CURIOSITY KILLED THE CAT AND NEARLY GOT A CHINAMAN

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FISH MARKETED BY RADIO

Five minutes after a fish is caught in the North sea, a man sitting in a London office 400 miles away decides exactly where it will be eaten. All of the fish are marketed by radio.

Capitol Entertainment

"The Johnston Flood" is now showing at the Capitol theatre in a new and improved version. The picture is a story of a man and a woman who are in love and screen celebrities.

THE SENSATION OF 1926

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Daily Store Hours: 9 a.m. to 6 p.m.

Phone 9124 for Meats

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JAMES RAMSEY LIMITED.

TUESDAY'S SHOPPING NEWS

Kayser All Silk Hose

Silk from top to toe, in these shades: Platinum, Circassian, cheri, rosewood, hoggar, white and black. Sizes 8 1/2 to 10. Per pair \$2.95

Women's \$1.50 Hose for 75c

Many women will want heavier stockings to wear on good Friday and Easter Sunday, if they go motoring or golfing. A pair of these rayon and wool hose will be quite smart and comfortable. Your choice of brown, camel, grey, pongee, and black mixtures. Sizes 8 1/2 to 10. Half price, per pair 75c

Kayser "Slipper Heel" Chiffon Hose

Only \$2.75 Per Pair. If you are really partial to your chiffon hosiery, select Kayser "slipper heel" and you will always be at ease.

This hosiery is boxed conveniently for Easter gift presentation. Selection is made easy here for man or miss. Shades are: Hoggar, cheri, Circassian, gunmetal, black and others. Sizes 8 1/2 to 10. Per pair \$2.75

Reversible Rag Rugs Always Fresh Looking

Because they can be turned over and besides they last double the time of any one-sided rug. Suitable for bed or bathroom and they are easily washed. Size 12x36 inches, each 65c
Size 14x24 inches, each 88c
Size 27 x 54 inches, each \$1.25
These rugs have fringed ends and come in seasonable colors.

Women's House Slippers at \$1

This is an investment that will bring you extra dividends of comfort and satisfaction. Women's heavy black duck slippers, in wide fitting last, leather sole and rubber heeled, at a price which is only a song. Sizes 8 to 8 1/2. Tuesday, per pair, only \$1.00
Mildred will call 91229 if she can not shop in person.

Cotton Comforters at \$3.25

They are well filled with good cotton and are covered with long-wearing chintz. They are covered with long-wearing chintz. They are covered with long-wearing chintz.

Down Filled Comforters, 66x72, \$9.85

We have a pleasing range of patterns and color combinations. These comforters are generous filled with a nice soft down. Outside covering is of a good grade cambric, which is noted for its durability.

Coco Mats in Three Sizes

The strong brush pile helps to dislodge any bit of dirt that may cling to one's shoes. Mats like these save housewives' tempers and also much labor. Size 14x24 inches, each 65c
Size 16x24 inches, each \$1.00
Size 18x30 inches, each \$1.25

Wholesome Groceries to Replenish Larders

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Spring Coats in New and Original Designs

Spring's first costume requisite, a smart coat in newest mode. Every coat in our French Room is chosen with infinite care and here you will be certain to find a model to suit your particular requirements.

Developed from finest quality point twill, charmeuse, and needlepoint in shades of: Sea Swallow grey, bois de rose, seminoles, sandal wood and navy, and with such rich trimmings as brown squirrel, mole and grey squirrel.

The straight line silhouette and the flared style are shown in this selection while others have the modish cape. These charming coats were designed with the one idea in mind to enhance the charm of the wearer.

Exclusively but not expensively priced from \$39.50 to \$79.50

Children's Selected Books

Specialty selected stories for Boys and Girls. A wide range of excellent titles to choose from. Instructive educational reading at extremely low prices. Each 10c. 2 FOR 15c

VEST POCKET DICTIONARIES

VEST pocket or library style. Well bound and legibly printed. Clearing at the special price of 15c

PALMISTRY BOOKS

A book of instruction on hand reading. Spoken entertainment. Only each 15c

EBONY FINISHED HAIR BRUSHES

A special purchase of a large quantity of these gives you an opportunity for a bargain. Ebony finish with white bristles. Each 39c

Easter Goods and Novelties

Everything in Easter goods that goes to making your party a success. Greeting cards, talismans, favors, etc. 2 for 5c to 50c each.

Time to Put Up Wire Netting

Do not leave the repairing of your chicken pens and fences too late, make them safe before the garden stuff starts to come up. We have just received our new stock which is quoted at the following prices:

RAMSEY'S LAY FLAT WIRE

21 inches high, per roll of 150 feet, \$5.40, per yard 8c
30 inches high, per roll of 150 feet, \$9.95, per yard 9c
36 inches high, per roll of 150 feet, \$4.70, per yard 11c
42 inches high, per roll of 150 feet, \$6.60, per yard 13c
48 inches high, per roll of 150 feet, \$8.15, per yard 14c
54 inches high, per roll of 150 feet, \$7.65, per yard 17c
72 inches high, per roll of 150 feet, \$9.25, per yard 20c

UNION LOCK SQUARE MESH

This is an ideal fence for lawns or chickens. The wires graduate from the bottom 1 inch to 6 inches at the top. Upright stays are 6 inches apart.

36 inches high, per roll of 10 rods, \$7.25, per yard 15c
48 inches high, per roll of 10 rods, \$8.50, per yard 17c
60 inches high, per roll of 10 rods, \$10.25, per yard 20c
72 inches high, per roll of 10 rods, \$11.75, per yard 22c

Wholesome Groceries to Replenish Larders

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